

EMMA THURGOOD  
PHOTOGRAPHY  
*Ideas for your Images*





## Who am I?

That lady over there with the adorable, goofy mini-her, that's me: Emma Thurgood. I'm an artist, photographer, mother, adventurer and most of all a lover of stories. It's why I love weddings so much. I get to spend time with people on one of the most important days of their lives, celebrating with them and finding a compelling visual way to tell their love story. I believe in authentic representation both of myself and the couples I work with.

No two people, couples or weddings are the same, so I try to get to know each couple so that I can capture and highlight the details, relationships and special moments that make their love and wedding special. I believe that the images we create together on your wedding day are works of art, and they don't deserve to be lost in digital limbo forever.

With that in mind, I try to keep all of my wedding product offerings as financially flexible and easy to access as possible for the couples I work with and their families. Flip through this Ideas Guide to find out about the different product options available and services I can assist you with both before and after your wedding day to create tangible heirlooms you and your family will treasure for years!





# Why Should I Print With You?

I get asked all the time, "If you're giving me access to the high resolution files, can't I just print them myself for less money?"

Yes, you can. However, I want my clients to be able to make the best educated decisions that they possibly can, so here are some reasons I would recommend that you order your prints from me or through your online gallery:

- My monitors are specially calibrated to color match with the printing house I use, so you can be assured that your images when ordered through me will always look the best they can. Your at home printer and other print services may print your images darker, or more green or magenta, resulting in some strange looks to the prints.
- The prints you receive from me are archival; the inks and paper are of a high quality, meant to stand the test of time - 100 years in a typical home setting, actually!
- The printing technology used by my printing house is insane! No weird lines from mismatched printer heads like on your at-home printer and they print a very high number of dots per inch, so you have a great saturation of ink (and image) on the page.
- Best design-eye forward: I also have a history as a framer, so I've seen how a too-close to the edge crop can ruin an image once it's framed. I always double check images ordered to make sure that it's cropped optimally for the best final presentation.





# HEIRLOOM ALBUMS

*Because Your Images Tell a Beautiful Story*

Albums are one of the most time-honored ways to tell the story of your wedding and preserve the images from your special day. When you purchase an album from me, we work together to select images and I carefully curate those images into a design that you'll love and will want to show to every person who comes into your home.



All wedding albums feature rigid, lay-flat pages for a truly artful album viewing experience. Your images are printed on a seamless, museum-grade archival matte paper, enabling panoramic story-telling across the pages that make your images feel larger than life and fill your heart with joy to behold.



We can truly customize your art album with a water-resistant printed hardcover featuring one of your images wrapping from the front to the back cover. You can even order a matching, suede-lined presentation case to protect your album for longevity.



Albums can also be ordered with a leatherette cover with cameo window and a fully-leatherette presentation case.

## ALBUM PRICING

### Album Only

### Presentation Case

8x8in; 20 pages Approx. 60 Images	\$325	\$80
8x8in; 50 pages Approx. 150 Images	\$620	\$80
10x10in; 20 pages Approx. 70 Images	\$465	\$100
10x10in; 50 pages Approx. 170 Images	\$950	\$100

Albums come with a choice of a Printed Hardcover or a Leatherette Cover with Cameo. There is no cost variance for cover choice.

**Order a Guest Book!** I can also provide you with a unique, press-printed photo book featuring your engagement images that your wedding guests can use to leave you a special message. Guest Books are 8x8inches with 20 luxurious matte pages inside a foil-stamped leather-bound cover. Cost is \$175.

\* Product Pricing, including Collections, is not guaranteed and subject to change.

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# LUXURIOUS ARCHIVAL PRINTS

I love getting my clients' photos printed! When I hold the photos I've taken, crafted to be tangibly experienced, I cannot stop looking at them and they aren't even my wedding photos! So I can only imagine the joy and emotion my clients experience when they see their prints for the first time, or on display throughout their home.



The prints you can order from me, whether directly through me or through your online gallery, are archival quality images, using superior inks and paper to ensure the longevity of your printed memories. Leading print technology allows for maximum detail and ink saturation, while the quality of the paper ensures deep, rich colors. With your choice of smooth lustre or a velvety matte paper, these prints will be luminous without a harsh glare on the print's finish.



# METAL & FRAMED WALL ART

I truly believe that the images we create together on your wedding day are works of art. One of the best ways to exemplify their art-status is to transform them into contemporary, archival floating metal wall art. The floating metal prints you order from me are created with archival materials, meant to stand the test of time. The semi-gloss finish allows for deep, rich colors with minimal glare and the stand-out backing comes equipped with a sturdy metal sawtooth for easy hanging.

You can also order your prints to come pre-framed in your choice of a white, black or walnut wooden frame, optional mat and protected with glare-resistant acrylic for a more traditional home display.



# PRODUCT PRICING\* - A LA CARTE

All products listed can be ordered through your online gallery or through direct orders with me. Direct Orders for Archival Prints made must meets certain minimum order requirements per my supplier. If your order doesn't meet this requirement I will let you know and we can arrange a gallery order or increase your order to accommodate.

## Archival Prints

4 x 6	\$6
5 x 7	\$8
8 x 10	\$15
11 x 14	\$20
10 x 10	\$20

## Framed Art

5x7	\$85
8x10	\$150
11x14	\$200
20x24	\$400
30x40	\$700

## Floating Metal Wall Art

5x7	\$65
8x10	\$85
11x14	\$175
16 x 20	\$225
20 x 30	\$350
24x36	\$550
30x40	\$700



## Save-the-Dates, Invitations & More!

Emma Thurgood Photography is a partner with BasicInvite.com! When you go to their website, you can browse hundreds of stylish designs for save-the-dates, invitations, thank you cards and more. Plus, when you shop with my partner code, you'll save 20% off everything on their site! Just enter code TZ4E8W at checkout to save.



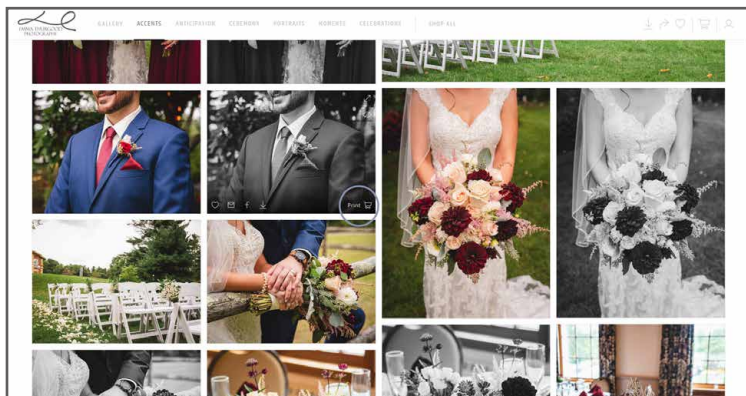
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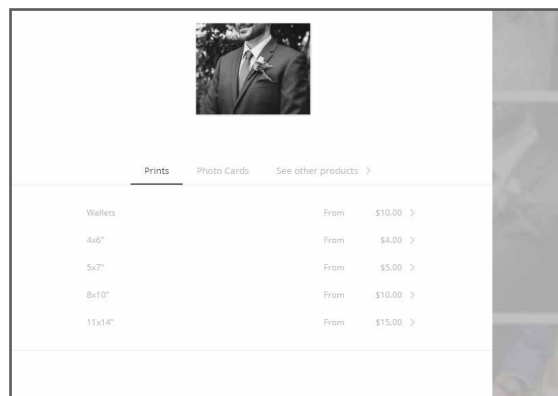


# ORDERING FROM YOUR GALLERY

One of my favorite features of your online gallery is the ability for you and your family and friends to be able to order prints, wall art and albums directly from the shop feature in the gallery. Any guest that you send a secure link to will be able to download web-resolution images and order the same high-quality archival prints and products that you can and have them arrive on their doorstep. You and your guests just follow these simple steps:



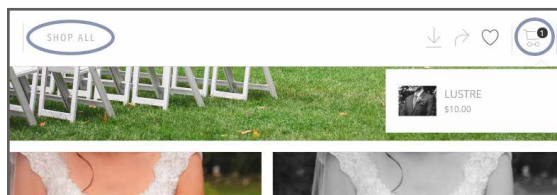
**Step 1:** Hover over the image you want to order prints of and hit the "Print" shopping cart icon that appears.



**Step 2:** Choose the product type and size you want to order of the image.



**Step 3:** Adjust crop as desired, then add the quantity you wish to your cart. Repeat Steps 1-3 for any other images you wish to include in your order.



**Step 4:** Once all your products are added to your cart, you can find your cart to check out in the top right hand corner of your main gallery page. Additionally, you can see a more complete view of all the products available to order through the gallery by clicking the "Shop All" button listed after all your Image Collection titles.



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*Artful & Authentic Weddings*